

National Entrepreneurship Awards 2019 conferred to 30 Young Entrepreneurs and 6 Organizations / Individuals building Entrepreneurship eco-system in the country

- The awards were presented to honor outstanding contributions in entrepreneurship development
- 30 young entrepreneurs and 6 entrepreneurship ecosystem builders were conferred with the award
- The award included a trophy, a certificate and prize money up to Rs 10 lakhs



New Delhi, November 9th, 2019: In the quest to give a boost to entrepreneurship in the country, the Ministry of Skill Development and Entrepreneurship (MSDE) today conferred Awards to 30 Young Entrepreneurs and 6 Organizations /Individuals contributing to entrepreneurship development during the fourth edition of the National Entrepreneurship Awards (NEA). The award ceremony was held at the Pravasi Bharatiya Kendra, New Delhi. Shri Prakash Javadekar, Hon'ble Minister of Environment, Forest & Climate Change, Minister of Information & Broadcasting, Government of India, and Dr. Rajiv Kumar, Vice Chairman NITI Aayog felicitated the winners.

The event ceremony was also graced by Dr. Mahendra Nath Pandey, Hon'ble Minister of Skill Development & Entrepreneurship who has been spearheading the Ministry's vision and focusing extensively on encouraging young skilled youth to take up entrepreneurship bringing the shift from being a job seeker to a job giver.

Due to the concerted ground level effort, this year, the Ministry of Skill Development and Entrepreneurship witnessed a sharp increase not only in the total number of applications, but also in terms of completed applications from a variety of businesses. These ground level initiatives were in the form of targeted meetings, focused workshops, specialized gatherings like MSME meets, seminars at alumni gatherings of various business schools, One-on-One interaction with Entrepreneurs during Fairs and Exhibitions etc. All these collectively could create resounding effect to bring seriousness for completing applications although it meant some amount of hard work by the applicants. **The number of completed applications grew from 2379 last year to 4134 this year. This 75% growth of successful entrepreneurs completing their application for National Entrepreneurship Awards 2019 is reflection of the increasing seriousness of young entrepreneurs for this coveted National Entrepreneurship Awards.**

Congratulating the winners of National Entrepreneurship Awards, **Shri Prakash Javadekar, Hon'ble Minister of Environment, Forest & Climate Change, Minister of Information & Broadcasting, Government of India** said, "....."

Speaking on the entrepreneurial growth culture in India, **Dr. Mahendra Nath Pandey, Hon'ble Minister of Skill Development & Entrepreneurship**, said, "Today, India is at a threshold of startup boom, as we are world's third fastest growing startup eco-system. With 7,200 startups, India is closely behind UK with 11,864 startups and catching up to US which has 41,500 startups in 2018. India is changing and so are the aspirations of its people. It is evident of drastic improvement in the business environment of course fueled by the innovative modules of business that we are witnessing from the youth of the country. It is our priority that we give the right kind of support to the aspiring talent and nurture and encourage our young minds to dream big and achieve bigger."

"NEA2019 is a great platform to encourage young aspiring entrepreneurs and recognize the exemplary work that they have done adding to their personal and nation's overall growth. I wish all of them the very best for their future and hope they further motivate many more to be a part of India's growth story," **he further added.**

For the successful execution of the National Entrepreneurship Awards 2019, MSDE partnered with twelve premier institutes and organization which are spread across the country, including IIT Madras (Lead Partner), IIT Delhi, IIT Kanpur, XLRI, TISS, NSIC, IIT Guwahati, IRMA, MANAGE, NIF, NABARD, and RSETI. These institutions were responsible for mobilizing nominations and evaluation process.

The winners were selected by an eminent panel of National level Jury members comprising of Dr. R A Mashelkar, Retd. Director-General, CSIR; Mr. Milind Kamble, Founder, DICCI; Ms.

Neelam Chibber, MD & Managing Trustee Industree Foundation; Mr. Arun Tyagi, Director, IndusInd Bank Limited; Shri Harish Hande, Founder SELCO India Foundation and Mr. Vinayak Nath, Managing Partner, Venture Catalysts.

The National Entrepreneurship Awards (NEA) was instituted by the Ministry of Skill Development & Entrepreneurship in 2016 to encourage a culture of entrepreneurship across the country and honoring the Young Entrepreneurs and Eco-System Builders for their outstanding efforts in entrepreneurship development.

The Awards ceremony witnessed attendance from senior officials of the ministry, members of the Skill Sector Councils, corporate leaders; successful and budding entrepreneurs among others.

Among the winners and models of excellence including:

Shri Ravindra Bhausahab Supekar from Maharashtra, is an inspiration for many. Despite being 80% physically disabled, Mr. Supekar started, **StreeSwabhiman Unit** which offers biodegradable, chemical less, low cost high quality eco-friendly sanitary napkins and offers the healthcare requirement to the tribal and remote village women and even generating employment.

Shri Jeet Singh Arya, a young entrepreneur from Chhattisgarh, started a travel startup, **Unexplored Bastar** which focuses on sustainable tourism through community-based approach and it has so far impacted the lives of more than 300 tribal people in the State.

Smt. Shalini Santhosh Kumar from Pune started **Early Foods Ltd**, an organic food company for children & new mothers and offers, chemical-free meals & snacks which helps to build healthy future generations.

Shri Bandabiang Dewkhaid and **Shri Tynshain Dewkhaid** from the North Eastern state of Meghalaya started **Shillong Bamboo** to provide innovative (eco-friendly) bamboo products made from the bamboo & rattan canes obtained within the state with superior quality and design leading to overall increase in consumption of innovative bamboo products.

Smt. Shivanjani Ramasubramaniyan and **Smt. Nisha Subramaniam** from Cuddalore started **Sura** with an aim to support rural women. Today, Sura offers tote bags Stitched in cotton, matched with kalamkari and ikkats and also successfully set up a running a tailoring center in a remote village.

Business Sakhis (Biz-Sakhis).

Additionally, NIESBUD in association with UNDP, NIRDPR and TISS jointly developed a new concept and system that is providing mentorship support services of both psycho-social and business supports through a cadre of community mentors called Business Sakhis (Biz-Sakhis).

These mentors will also help in providing backward (with financial institutions for example) and forward (with more lucrative business ideas and market) linkages. Moreover, the mentor will provide the aspiring entrepreneur with the much-needed psychological support that a woman will need to face all the obstacles that prevent her from starting or sustaining her own business.

For developing such community mentors, NIESBUD, UNDP and NIRD have developed and launched today, a certification course curriculum by training them in various mentorship aspects (capacity building and psycho-social support skills including life-skills, soft skills and leadership, business development, market analysis, communication, marketing, financial linkages, etc.).

The Curriculum devised based on various pilot projects implementing in three states in the country, Karnataka, Maharashtra and Haryana where nearly 3000 women entrepreneurs been supported by 300 Biz-Sakhis. The Biz-Sakhi training imparted 5 days of classroom and 20 days of field work for every month totaling 5 months with 25 days of classroom sessions and 100 days of field work. Course is certified by NIESBUD and NIRDPR.

In the context where GoI and Hon. Prime Minister declared the thrust for entrepreneurship and employment, the system of mentorship for fostering women's entrepreneurship in tier-1, tier-2 cities and rural areas is very much necessary for bringing economic empowerment and employment. Various schemes and programmes under MoRD, MoMSME, MoWCD, MoAFW and MSDE can make use of this curriculum for promoting both various agricultural and non-agricultural based entrepreneurship.

About National Entrepreneurship Awards (NEA)

As an important step to catalyse a cultural shift in youth for entrepreneurship, the Ministry of Skill Development and Entrepreneurship (MSDE) has instituted the National Entrepreneurship Awards (NEA) to recognise and honor outstanding young first generation Entrepreneurs and their Ecosystem Builders for their outstanding contribution in entrepreneurship development. The National Entrepreneurship Awards (NEA 2019) is the 4th edition in the NEA series. The awards seek to instill and entrench the entrepreneurial attitude among the future generations and the Youth of India.

For more information, contact:

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Annexure:

NATIONAL ENTREPRENEURSHIP AWARDS - ENTERPRISE AWARD CATEGORY

Sl. No	Award Sub-Category	Name Of Applicant (Organisation Or Individual, As The Case May Be)	Entrepreneur's And Co-Founder's Name & Address
A1			
1	Agriculture	Sickle Innovations Private Limited	Mr. Nitin Gupta(Founder)
2	Handicrafts	Dakti Craft	Ms.RidaGatphoh (Founder) Mr. Peter Marbaniang (Co-Founder)
3	Hospitality	Unexplored Bastar	Mr. Jeet Singh Arya (Founder)
4	Renewables	M/S.Aspartica Biotech Pvt. Ltd	Mr. SRINIVAS B V (Founder) Mr. Sujeet Kumar Ghosh (Co-Founder)
5	Retail	Inventindia Innovations Pvt. Ltd	Ms.JyotiSudhir (Founder)
6	Textiles	Sura	Ms. Shivaranjani R (Founder) Ms. Nisha Subramaniam (Co-Founder)
7	Women	Early Foods Private Limited	Ms. Shalini Santhosh Kumar (Founder)
8	SC/ ST	Kranti Jyoti Swayam SahayataMahilaBachat Gat	Ms. DipaChoure (Founder) Mr. Prasant Choure(Co-Founder)
9	Pwd	Sabariguru Repair Service	Mr. K SAKTHIVEL (Founder)
10	Difficult Areas	Shillong Bamboo	Ms. BandabiangDewkhaid (Founder)
A2			
11	Agriculture	Green Biotech Solutions	Ms.GeetashoriYumnam (Founder)
12	Chemicals	Innocule Materials And Additives Pvt Ltd	Shri GyanaRanjan Das (Founder) Ms.Surbhi Sarna(Co-Founder)

Sl. No	Award Sub-Category	Name Of Applicant (Organisation Or Individual, As The Case May Be)	Entrepreneur's And Co-Founder's Name & Address
13	Engineering Systems	Planys Technologies Pvt. Ltd	Shri TanujJhunhunwala (Founder) Vineet Upadhyay(Co-Founder) Rakesh Sirikonda(Co-Founder) Dr. Prabhu Rajagopal(Co-Founder) Dr. Krishnan Balasubramanian (Co-Founder)
14	Handicrafts	Devrai Art Village	Ms. Mandakini Mathur(Founder) Mr. Suresh Pungati (Co-Founder) Mr. Atul Mathur(Co-Founder)
15	Healthcare	Sirona Hygiene	Shri Deep Bajaj(Founder) Shri.Mohit Bajaj(Co-Founder)
16	Hospitality	Lets Campout camp ground Pvt. Ltd	Shri ABHIJEET MHATRE (Founder) Ms.Mangala Mhatre(Co-Founder)
17	Renewables	Neo Systek- Eco 360	Shri GoutamSurana (Founder)
18	Textiles	Global Enterprises	Shri Balwant D Dhage (Founder)
19	Women	JS Enterprises	Ms. Thokchom Reena Luwang (Founder)
20	SC/ST	Tribal Mantra India Private Limited	Shri. Suresh Naik Ramavath (Founder) Ms. Leelawati (Co-Founder)
21	Pwd	StreeSwabhiman Sanitary Napkins Manufacturing Unit	Shri Ravindra BhausahabSupekar (Founder)
22	Difficult Areas	A N Spice Industries	Ms. Alemoon Nessa (Founder)
A3			
23	Agriculture	Future Bio Tech	Shri Manjunath R (Founder & CEO) Mr. C B Karimani (Co Founder)
24	Engineering Systems	Velmenni Research And Development Private Limited	Shri Deepak Solanki (Founder)
25	Healthcare	Clensta International Pvt .Ltd	Shri Puneet Guptha (Founder)

Sl. No	Award Sub-Category	Name Of Applicant (Organisation Or Individual, As The Case May Be)	Entrepreneur's And Co-Founder's Name & Address
26	Hospitality	Scoutmytrip Private Limited	Shri Vineet Rajan(Founder) Shri Deepak Ananth(CEO)
27	Logistics	Tatkalorry Pvt. Ltd	Ms. Nikita Maheshwari (Founder) Mr.AmbrishParariya(Co Founder) Mr.Vinod Patel(Co Founder) Mr.KalpeshAndaratpa(Co Founder) Mr.Ravi Patel(Co Founder) Mr. Shikhar Maheshwari (Co Founder)
28	Renewables	Bollant Industries Private Limited	Shri SrikanthBolla (Founder)
29	Difficult Areas	C K Lac Processing Industry	Shri MahendraPardhi (Founder)
30	Difficult Areas	TokaMulti Purpose Cooperative Society	Shri KashishoChishi (President) J. HitokaChishi (Joint Secretary)
Eco System Builder Awards			
31	B1 Entrepreneurship Development Institutes/Organizations	Entrepreneurship Development And Innovation Institute	Ms. RV Shajeevana
32	B2 Incubation Centres Public Sector	Entrepreneurship Development Center	Ms. Soma Chattopadhyay
33	B3 Incubation Centres Private Sector	Agribusiness Incubator Of Icrisat	Dr Kiran K Sharma
34	B4 Mentors Public Sector	Dr SubhraSaikat Roy	Icar Research Complex For Neh Region
35	B5 Mentors Private Sector	SreedeviDevi Reddy	SR Innovation Exchange
36	B6 Promoters Of Rural Producer Enterprises	Aga Khan Rural Support Programme India	Shri Vivek Singh