



ASPIRATIONAL SKILLING ABHIYAN 2018-19

MAINSTREAMING ASPIRATIONAL DISTRICTS THROUGH SKILL DEVELOPMENT

STEP BY STEP....

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Aspirational Skilling Abhiyan in Aspirational districts

Objectives

Mapping of **skill profile** of the district

Appraisal of **District Skill ecosystem**

Identifying district specific **Challenges** and Potential **areas of support** required in the district

Development of **District Skill Development Plan** through consultation process

Implementation support for the **work plan** to the districts



District Skill Committee (DSC) and State Skill Development Mission (SSDM) to operationalise Mission

MSDE to provide Technical and Financial Assistance

Unfolding the Mission: 2nd October -26th January 2019

Identification of Challenges

Appraisal of district skill development systems and process



Identification of challenges

Development of District Skill Development Plan

Consultation with District skill committee and other stakeholders



District Skill Development Plan

Implementation of District Skill Development Plan

Working with expert organizations



Implementation of DSDP

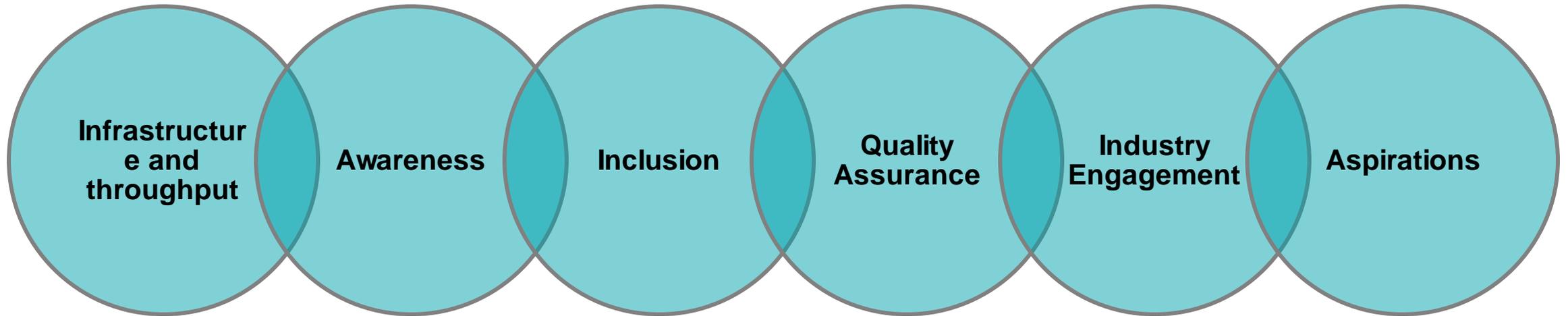
Broad key indicator identified for Skill Development in Transforming Aspirational Districts Programme by NITI Aayog

Infrastructure

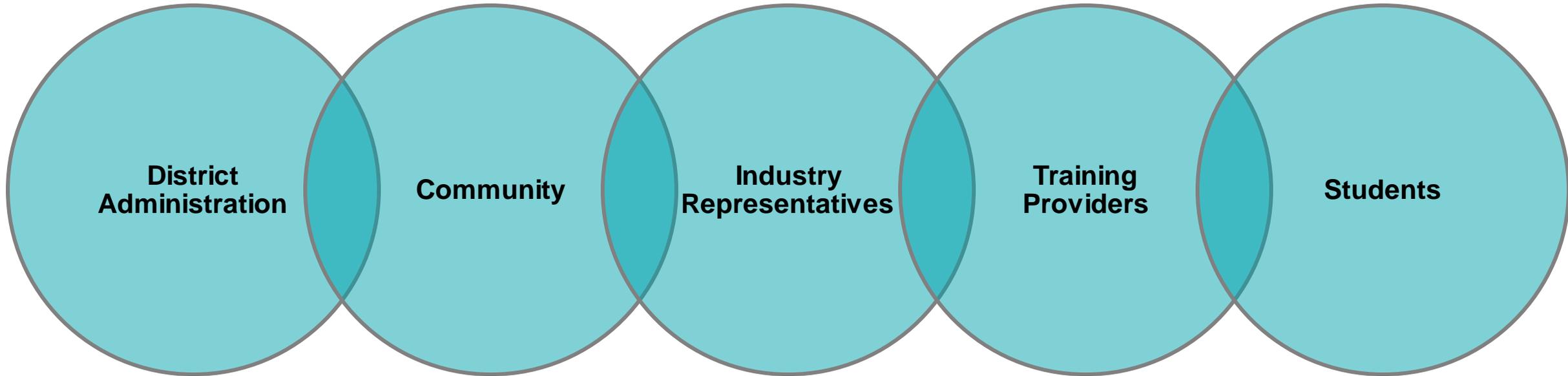
Throughput

Inclusion

Key indicators for Mainstreaming Aspirational Districts Through Skill Development Programme



Key Stakeholders



Approach

Phase 1 - Identification of Challenges and creation of baseline



Phase 2 – Co creation of solutions and development of District Skill Development Plan (DSDP)



Phase 3 - Implementation of District Skill Development Plan and continuous monitoring

Phase I : Flow of activities

Pre Visit

- Coordination with district administration and SSDM for scheduling the visit
- Downloading the data collection app in android mobile /tab and getting familiar with its functionalities
- Print out of district profiles from the app
- Print out of some Questionnaires, consultation formats as reference for the visit
- Standard presentation to be taken for the visit

During Visit

- Introductory Meeting with District Administration . A standard presentation may be given just to set the premise of the campaign and role of various stakeholders
- Sharing the district profile and filled data format with district administration and SSDM for validation and filling of additional information
- Chalking out field visit plan
- Conducting consultations with all the stakeholders(Training Providers, students, industry , community etc)

Post Visit

- Submission of Report in Project Report Format

Flow of activities – Pre Visit

Steps for Pre Visit

App installation and registration

Printing district profiles from collect app

Coordination/ communication with district administration

Campaign planning with team members and development of tentative visit plan

Print out of Questionnaires, consultation formats and field visit plan

Standard presentation

Flow of activities – Pre Visit

Material required during visit

Operational guidelines

Scheme primer

**Mobile /Tab with App
installed and registered
Camera phone**

**Printed
questionnaires/consultatio
n formats**

Printed District Profile

Handbook

Flow of activities – Pre Visit

District Profile

1. To be downloaded from App
2. The profile consists of 6 main themes, i.e.
 - Demographic profile
 - Industrial profile
 - Skill development infrastructure (hard & soft),
 - Skill development throughput
 - Additional Initiatives
 - Educational profile
3. Data uploaded on portal - Demographic profile, Industrial profile, Infrastructure and throughput data of some scheme

Annexure 2: District Profile

State				
District				

Section A: Demographic Profile				
Population	Total (Rural + Urban)	Rural		Urban
Workers & Non-Workers	Workers (Main+Marginal)	Main	Marginal	Non-Workers
Population (5-15 Years)				
Total Working-age population (15-34 Years)				
Sex Ratio (per 1000 males)				
Category	SC	ST	OBC	Others
Number of Disabled persons				
Literacy Rate				

Section B: Industry Profile	
Number of registered business entities (Industrial and Service Sector)	
Estimated number of Unregistered Entities	
Top 5 Sectors	
Top 3 Emerging Sectors	

Flow of activities – Pre Visit

DO letters sent

- Letter has been sent from Secretary, MoSDE to **Chief Secretaries of all the States** on 17th September 2018
- Letter has been sent from Senior Advisor , MSDE to **State Skill Development Missions** on 26th September 2018
- Letter has been sent from Senior Advisor , MSDE to **District Collectors** on 4th October 2018

Flow of activities – During Visit Activities:

▪ Consultation with District Administration



- Suggested methodology : Structured interviews and group discussion

1/19 questions answered

Yes

No

6 Is there any District Skill Development Plan *
Maximum choices: 1

Yes

No

7 Copy of the District Skill Development Plan *
File Types Supported: PDF, TEXT, DOC, XLS, PPT, JPEG, PNG
Max File Size: 10 MB

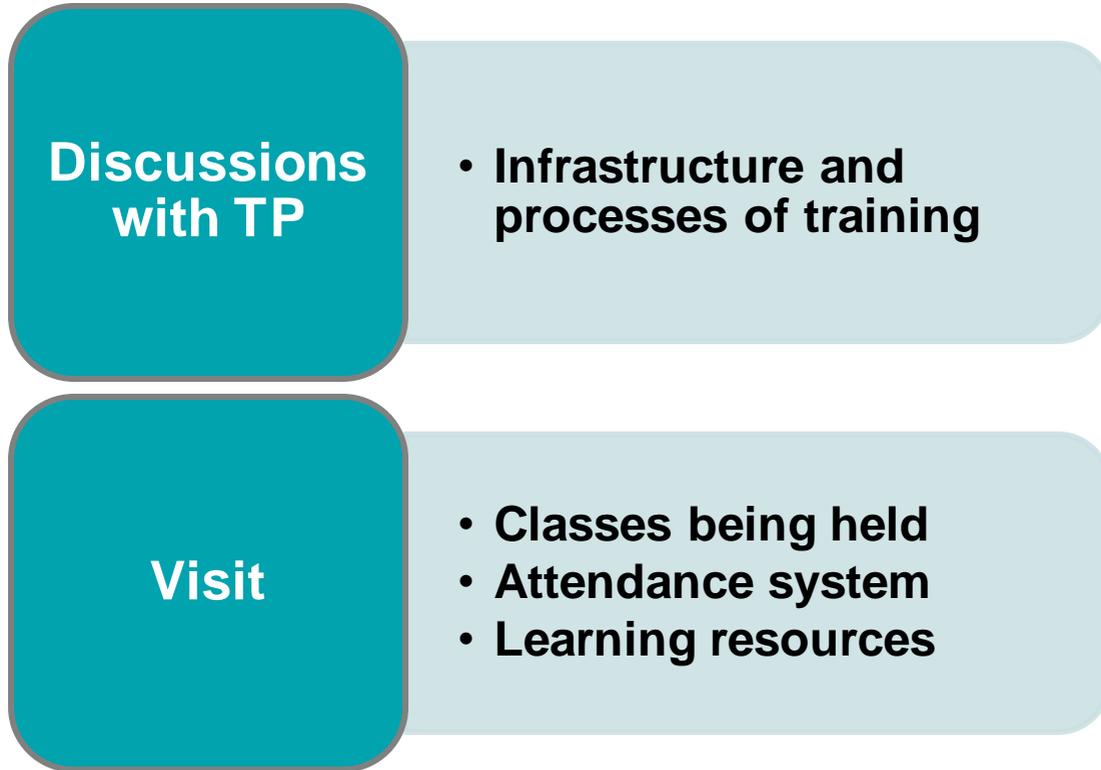
 SELECT FILE

8 Is there any mobilisation strategy for candidates at district level? *
Maximum choices: 1

SUBMIT

Flow of activities – During Visit Activities:

Consultation with Training Providers



- Suggested methodology : Focussed group discussion at District headquarters

3 What strategy do you adopt for mobilisation of the student?

Minimum choices: 1
Maximum choices: 5

- Melas /Camps
- IEC Campiagn
- Use of Online mediums
- Develop partnerships with institutions like schools, Panchyat etc
- Any other

CANCEL SAVE: 2

Discussions

Observation Sheet for visit t...

1/12 questions answered

Yes
 No

4 Trainer and trainees' attendance system
Maximum choices: 1
 Yes
 No

5 Photo of the attendance system
HIGH resolution
USE CAMERA USE GALLERY

6 Number of sanctioned trainers, number of vacancies
Maximum choices: 1
 Yes

SUBMIT

Visit

Flow of activities: During Visit Activities

Consultation with Community (parents , elders, aspiring students and others)

Questions for deliberation

- Discussion on awareness of skill development programme

Suggested Methodology

- Focussed Group Discussion at District headquarters

The screenshot shows a mobile application interface for a questionnaire. At the top, the title is "QUESTIONNAIRE FOR COM..." and the status bar shows 17:03. Below the title, it indicates "1/10 questions answered". The first question is "No" with a radio button. The second question is "What is your feedback for the programme?" with a rating scale from 1 to 10. The current rating is 3. The third question is "What would you want your child / spouse to pursue?" with a maximum of 1 choice. The options are: Higher Education, Vocational Education, Self Employment, and Job. A yellow "SUBMIT" button is at the bottom.

Flow of activities: During Visit Activities

Consultation with Industry

Questions for deliberation

- Discussion on **market relevance of the programmes and industry engagement**

Suggested Methodology

- Focussed Group Discussion at District headquarters

0/14 questions answered

2 Are you aware of the skill development programmes in your district? *

Maximum choices: 1

Largely Yes

Largely No

Mixed Response

4 Do you hire people from these programmes? *

Maximum choices: 1

Largely Yes

Largely No

SUBMIT

Flow of activities: During Visit Activities

Consultation with students

Discussions on aspiration and awareness

2/12 questions answered

9 Did you get content /Participant hand book for the course that you are pursuing? *

Maximum choices: 1

Yes

No

10 Content books as sample *

File Types Supported: PDF, TEXT, DOC, XLS, PPT, JPEG, PNG
Max File Size: 10 MB

 **SELECT FILE**

11 Before admission into the course, was there any counselling done? *

Maximum choices: 1

Yes

No

SUBMIT

Consultation with Traditional cluster

Initiatives for skill development in traditional skills

0/10 questions answered

2 How did you learn to do this job? *

Tap to select choice options

4 Has there been any formal certification for the job that you are doing? *

Maximum choices: 1

Yes

No

5 Certificate sample *

File Types Supported: PDF, TEXT, DOC, XLS, PPT, JPEG, PNG
Max File Size: 10 MB

 **SUBMIT**

Flow of activities: Post Visit Activities

The nodal team needs to submit the report in the project report template and it may be shared on email id

aspirationalskilling@gmail.com

Project Report Format

District:

Date of the Visit:

Report Submitted by:

Date of Submission of Report:

- 1) Introduction of the programme:
- 2) Schedule of the field visit:
- 3) Overall Challenges in skill development ecosystem of district :
- 4) Key points of Discussion:
 - a) Group/Type of Stakeholder :
 - b) Key Findings:
 - c) Challenges:
 - d) Possible Solutions:
- 5) Next Steps and Way Forward:
- 6) Recommendation for the Campaign:

Data collection and upload

- **The Data Collection and Upload is a continuous process.** The visiting officer would collect both qualitative and quantitative data during consultation with various stakeholders. The data will be collected on the app directly and supporting documents may be uploaded wherever the evidence is required.
- **The data can be captured on the app directly even if the device is in offline mode.** The data shall be uploaded/ synced as soon as the device goes online.

Phase II – Development of District Skill Development Plan

Annexure 5: Model District Skill Development Plan

Overview					
Supply side profile					
Demographic Profile of school age (5 to 15 years) and working age (15 to 59 years) people					
Population	Total	PWD	SC	ST	OBC
Male					
Female					
Education Profile of people					
S.No.	Parameter/ Indicator	Male	Female	Total	
1.	Enrolment in primary school				
2.	Enrolment in secondary school				
3.	Enrolment for higher education				
Employment Profile working age (15 to 59 years) people					
S.No.	Parameter/ Indicator	Male	Female	Total	
1.	Number employed in formal sector (manufacturing and services)				
2.	Number employed in informal sector (manufacturing and services)				
3.	Number employed in farm activities				
Unemployment Profile					
S.No.	Parameter/ Indicator	Male	Female	Total	
1.	Total unemployed				
2.	Educated unemployed				
3.	Skilled unemployed				
Migration Profile					
S.No.	Parameter/ Indicator	Male	Female	Total	
1.	Number of people migrated out of district				
2.	Number of people migrated into the district				

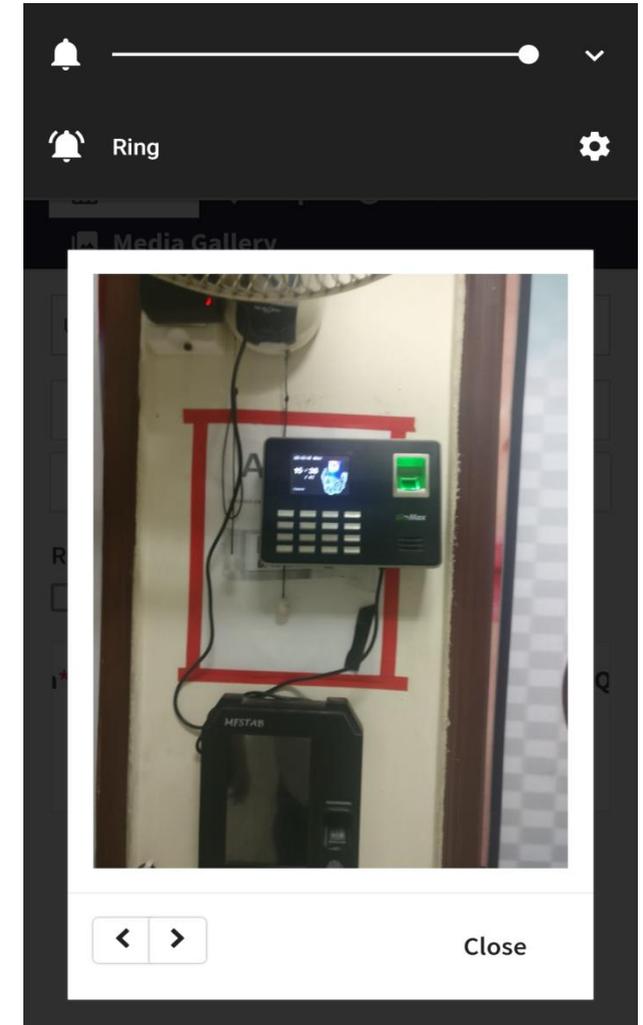
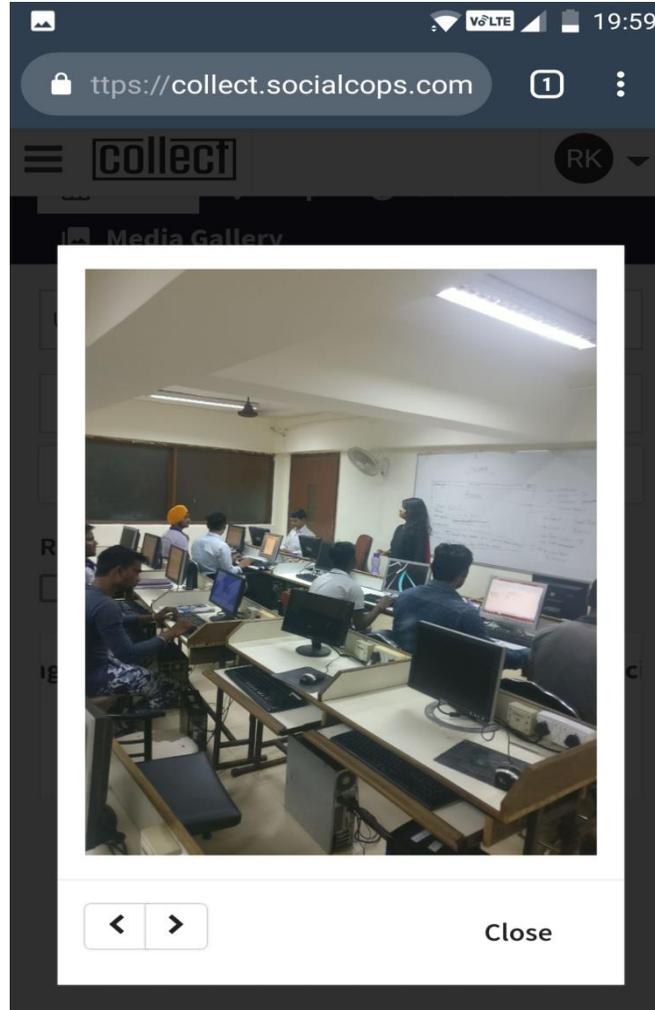
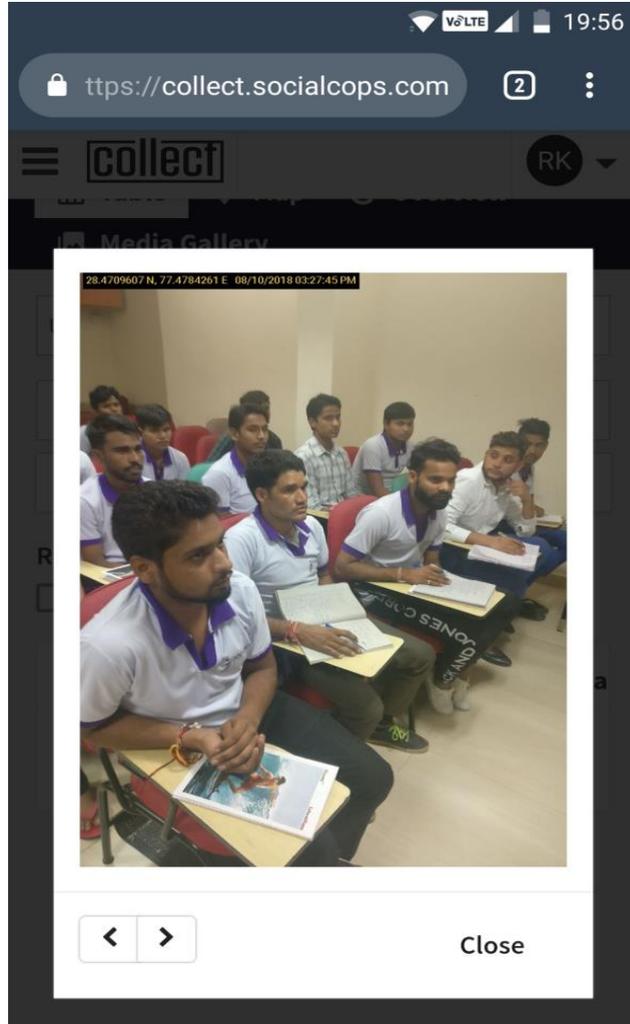
Pilot Testing

- Pilot testing of the questionnaire and IT platform was done at District Administration office, Gautam Budh Nagar district
- Meeting was held with C.D.O Noida, District Manager –UPSM, Training providers and Industry representatives.
- FGD with community and students.



Meeting with District Administration

Pilot Testing



Uploaded photos during Training Centre visit

TIMELINES

ACTIVITY	PERSONS' IN-CHARGE	WHERE	WHEN
Project Inauguration by Honourable Minister, MSDE	MSDE Officers and project team	Aerocity, New Delhi	03-Oct-18
Field Visits and Workshops	MSDE Officers and project team & DSC, SSDM and other concerned district officials	Allocated Districts	Phase 1: 10 Oct to 10 Nov 2018 Phase 2: 10 Nov to 10 Dec 2018 Phase 3: 10 Dec 2018 to 10 Jan 2019
Technical Assistance	DSC along with SSDM	All Districts	Oct-Nov-Dec
Data upload on portal	All visiting officials and consultants		To be completed by 20th Jan 2019
Analysis of findings	MSDE Project team and DSC and SSDM		Continuous
Presentation of findings	MSDE Project team and DSC and SSDM	TBD	26-Jan-19

Thank you