

**F.No.: B-12011/01/2016-SDE**  
**Government of India**  
**Ministry of Skill Development and Entrepreneurship**  
**(Division I – SD&V Wing)**

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3<sup>rd</sup> Floor, Shram Shakti Bhawan,  
Rafi Marg,  
New Delhi-110001  
Dated: 27<sup>th</sup> May, 2019

**CIRCULAR**

**Sub: - Rationalisation of financial targets approved in-principle for States/ UTs, 3% fund under 'Awareness and Mobilization Cost' under CSSM component of PMKVY 2016-20 and opening up of the PMKVY 2016-20 scheme (only Cat-2 of CSSM component) for more relevant NSQF aligned non SSC courses-reg.**

In continuation of the circular of even number dated 26<sup>th</sup> March, 2019 and for effective, transparent and expeditious implementation of the State engagement component of Pradhan Mantri Kaushal Vikas Yojana (PMKVY) 2016-20, popularly known as Centrally Sponsored State Managed (CSSM) in the States/ UTs within the limited time frame of 4 years (2016-20), Competent Authority (MSDE), after duly examining, has decided the following with immediate effect:

- i. **Rationalisation of financial targets approved in-principle for States/ UTs under CSSM component of PMKVY 2016-20:** As already mentioned in the circular of even number dated 26<sup>th</sup> March 2019, progress of CSSM component has been found to be slow and has not achieved the expected/ desired target. Also, it is observed that total releases to States till date has been only Rs. 760 crore (approx.) as against projected financial progress of Rs. 2023 crore (approx.) expected till March 2019. It may be noted that the scheme is upto March 2020 with total outlay of Rs. 3000 crore (approx.) under CSSM component of PMKVY. At present pace of expenditure, it is evident that it will not be possible to utilise all funds under the CSSM component till March 2020.

Hence, it has been decided that 50% of the total lag in expenditure (approx. Rs. 631.58 crore) till March 2019 shall be reduced from the total sanction of the States/ UTs (**Annexure I**). States/ UTs are requested to revise their physical targets downwards keeping in view the reduced allocation and average per unit cost of trainings being achieved in the State/ UT. States/UTs need to intimate their reduced physical targets till March 2020 to MSDE for compilation and monitoring. Further, the expenditures will be again reviewed in September 2019 and surplus or shortfall across States/UTs would be adjusted at the national level. It is also informed that the States/UTs shall consider 31.12.2019 as the last date of creation of batches under the CSSM component of PMKVY 2016-20 in SDMS and the portal for enrolment of candidates will be closed on 31.12.2019.

- ii. **3% fund under 'Awareness and Mobilization Cost' Head for CSSM component of PMKVY 2016-20 to States/UTs:** During the review meetings, most of the States has raised the issue of lack of awareness about CSSM component of PMKVY 2016-20 in the States due to various reasons including limited funds. It is felt that scheme (CSSM component) needs impetus through provisioning of funds for creating awareness.



Consequently, it has been decided that States/ UTs may use 3% of the training fund of the already released/ to be released funds under the head 'Awareness and Mobilization Cost' under the CSSM component of the PMKVY 2016-20 for taking up Information, Education and Communication (IEC) activities. In this regard, States are requested to go through the Branding and Communication Guidelines for PMKVY, available at [www.pmkvyofficial.org](http://www.pmkvyofficial.org) along with the Para (32) of the State Engagement Guidelines under PMKVY 2016-20. Apart from the activities as mentioned in the guidelines, few of them are mentioned in the attached **Annexure II**.

- iii. **Need for opening up of PMKVY 2016-20 Scheme (only Cat-2 of the CSSM component) for more market relevant NSQF aligned non SSC courses:** Under the current scheme, only Sector Skill Councils (SSCs) prepare the Qualification Pack for a particular job role and are designated as awarding bodies for such job roles. However, multiple awarding bodies are being promoted under National Skills Qualifications Framework (NSQF) for meeting the larger requirement and unique demands of Skill Ecosystem and the Industry. There is a need to open up the PMKVY 2016-20 scheme (only Cat-2 of the CSSM component) for these new market linked NSQF aligned qualifications to address the divergent demographic and geographical needs.

Accordingly, it has been decided to allow training of candidates in all NSQF aligned job roles falling under Category-2 of the CSSM component of PMKVY 2016-20 (traditional arts category) as per OM No. B-12012/7/2016-SNP dated 29<sup>th</sup> October, 2018 (**copy enclosed**) as it will create better outreach to various sectors and geography. The new job roles with other awarding bodies will be added based on uniqueness of the job role, its past performance, credibility of the Awarding Bodies, etc.

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**Encl:** As above (Annexure I & II and OM No. B-12012/7/2016-SNP dated 29<sup>th</sup> October, 2018)

**To,**

1. Principal Secretaries/ Secretaries and Mission Directors of all the States / UTs
2. MD and CEO, NSDC, Areocity, New Delhi

**Copy to:**

1. PS to Hon'ble Minister, SDE
2. PS to Hon'ble MoS, SDE
3. PS to Secretary, MSDE
4. PS to Joint Secretary (Skill Development), MSDE



## Annexure I

							Amount (in Rs.)
S. No	State/UT Name	Funds Approved in-principle (2016-20) (A)	Expected funds to be released (2016-19) (B)	Funds Released by MSDE till date (C)	Total lag in expenditure (2016-19) [(D) = (B) - (C)]	50% of lag in expenditure [(E) = (D)/2]	Revised funds (2016-20) [(F) = (A) - (E)]#
1	Andaman & Nicobar Islands	6,32,51,698	4,21,57,534	2,10,78,767	2,10,78,767	1,05,39,383	5,27,12,315
2	Andhra Pradesh	94,74,11,712	59,21,32,320	28,84,26,464	30,37,05,856	15,18,52,928	79,55,58,784
3	Arunachal Pradesh	43,27,34,640	28,84,99,536	7,21,32,216	21,63,67,320	10,81,83,660	32,45,50,980
4	Assam	72,76,40,878	54,85,86,839	36,95,32,800	17,90,54,039	8,95,27,019	63,81,13,859
5	Bihar	138,05,74,540	87,16,04,698	36,81,62,449	50,34,42,249	25,17,21,124	112,88,53,416
6	Chandigarh	15,84,06,394	11,22,14,794	6,15,88,800	5,06,25,994	2,53,12,997	13,30,93,397
7	Chhattisgarh	71,16,73,248	48,78,12,624	13,19,76,000	35,58,36,624	17,79,18,312	53,37,54,936
8	Dadra and Nagar Haveli	6,15,88,800	3,41,81,784	1,10,85,984	2,30,95,800	1,15,47,900	5,00,40,900
9	Daman and Diu	6,15,88,800	3,00,24,540	3,00,24,540	-	-	6,15,88,800
10	Delhi	124,71,73,200	70,05,72,600	15,39,72,000	54,66,00,600	27,33,00,300	97,38,72,900
11	Goa	72,29,13,937	41,49,69,937	10,70,25,937	30,79,44,000	15,39,72,000	56,89,41,937
12	Gujarat	119,82,71,693	77,88,82,759	35,94,93,826	41,93,88,933	20,96,94,467	98,85,77,226
13	Haryana	86,27,97,499	53,90,40,575	21,56,99,375	32,33,41,200	16,16,70,600	70,11,26,899
14	Himachal Pradesh	76,21,46,003	46,96,14,600	21,55,60,800	25,40,53,800	12,70,26,900	63,51,19,103
15	Jammu and Kashmir	72,83,18,354	48,81,22,034	22,94,18,280	25,87,03,754	12,93,51,877	59,89,66,477
16	Jharkhand	88,79,25,730	59,19,45,354	29,59,64,978	29,59,80,376	14,79,90,188	73,99,35,542
17	Karnataka	138,08,20,896	90,91,68,000	21,43,95,135	69,47,72,865	34,73,86,433	103,34,34,463
18	Kerala	110,01,29,940	66,00,77,964	22,00,25,988	44,00,51,976	22,00,25,988	88,01,03,952
19	Lakshadweep	369,53,280	1,23,17,760	1,23,17,760	-	-	3,69,53,280
20	Madhya Pradesh	123,26,26,512	83,09,79,552	21,46,66,296	61,63,13,256	30,81,56,628	92,44,69,884
21	Maharashtra	257,32,87,845	171,55,25,230	85,77,62,615	85,77,62,615	42,88,81,307	214,44,06,538
22	Manipur	49,99,77,879	37,49,83,409	24,99,88,939	12,49,94,470	6,24,97,235	43,74,80,644
23	Meghalaya	51,79,92,602	28,79,27,640	12,77,96,760	16,01,30,880	8,00,65,440	43,79,27,162
24	Mizoram	56,46,30,721	33,98,31,601	10,88,73,601	23,09,58,000	11,54,79,000	44,91,51,721
25	Nagaland	50,84,30,941	33,89,53,961	16,94,76,980	16,94,76,981	8,47,38,490	42,36,92,451
26	Odisha	89,37,45,871	56,96,96,400	27,71,49,600	29,25,46,800	14,62,73,400	74,74,72,471
27	Puducherry	15,57,17,016	10,38,21,120	2,59,55,280	7,78,65,840	3,89,32,920	11,67,84,096
28	Punjab	80,69,30,592	52,79,04,000	26,39,52,000	26,39,52,000	13,19,76,000	67,49,54,592
29	Rajasthan	94,62,15,130	61,50,43,354	14,19,35,789	47,31,07,565	23,65,53,782	70,96,61,348
30	Sikkim	7,54,46,280	4,77,31,320	2,00,16,360	2,77,14,960	1,38,57,480	6,15,88,800
31	Tamil Nadu	206,58,64,320	137,72,42,880	34,43,10,720	103,29,32,160	51,64,66,080	154,93,98,240
32	Telangana	91,78,42,489	64,24,94,362	22,94,64,472	41,30,29,890	20,65,14,945	71,13,27,544
33	Tripura	54,07,35,000	34,84,16,640	8,37,68,100	26,46,48,540	13,23,24,270	40,84,10,730
34	Uttar Pradesh	209,04,00,000	156,77,86,896	52,26,00,000	104,51,86,896	52,25,93,448	156,78,06,552
35	Uttarakhand	74,26,99,339	44,88,28,380	20,32,43,040	24,55,85,340	12,27,92,670	61,99,06,669
36	West Bengal	190,23,24,060	152,18,59,248	38,04,64,812	114,13,94,436	57,06,97,218	133,16,26,842
<b>Grand Total</b>		<b>3050,71,87,839</b>	<b>2023,09,52,243</b>	<b>759,93,07,463</b>	<b>1263,16,44,780</b>	<b>631,58,22,390</b>	<b>2419,13,65,449</b>

# - States/ UTs are requested to revise their physical targets downwards keeping in view the reduced allocation as per amount mentioned in column (F) of the above table



## Annexure II

**Activities for States:** Apart from the activities as mentioned in the guidelines, States may also take up following broad suggestive activities under the proposed 3% 'Awareness and Mobilization' fund:

- i. Targeted Awareness/Sensitization drives.
- ii. Mobilisation camps.
- iii. Capacity building and sensitisation workshops/Seminars.
- iv. Employer and Industry connect activities.
- v. Educational and Vocational institute reach out activities.
- vi. Social Media reach-out campaigns.
- vii. Print and electronic media campaigns.

No. B.12012/7/2016-SNP  
Government of India  
Ministry of Skill Development & Entrepreneurship  
(Division II - Wing II)

Shivaji Stadium Annexe  
Connaught Place, New Delhi  
Dated: 29<sup>th</sup> October, 2018

OFFICE MEMORANDUM

**Subject: Amendments/ Revision in Guidelines for State Engagement under PMKVY (2016-20) (CSSM-PMKVY) – reg.**

The undersigned is directed to refer to the Guidelines for State Engagement under PMKVY (2016-20) (CSSM-PMKVY) and to state that certain amendments/ revision in the approved guidelines of CSSM-PMKVY (2016-20) have been made with immediate effect as per details given below:

**I. Centrally Sponsored State Managed (CSSM)**

Section/Page of the Guidelines	Original Content and Revised Guidelines
Page 12 Section C Para 15 of the existing guidelines	<p><b>(CSSM) Component-Project Approval Process:</b>            Trainings to be undertaken under CSSM component has been split in 4 categories. States may work across the 4 categories described below. The distribution of numbers across the 4 categories is flexible and States are to develop their PMKVY 2.0 skill plan as per their specific needs and requirements.</p> <p>Cat 1            Non- CSCM SSC listed job roles</p> <p>Cat 2            State Specific non SSC listed job roles</p> <p>Cat 3            Job Roles related to traditional arts and crafts targets (traditional apprenticeship)</p> <p>Cat 4            CSCM Job Roles with significant demand in State.</p>
Revised Guidelines (Page 12 Section C Para 15)	<p><b>(CSSM) Component-Project Approval Process:</b>            To streamline the availability of content and curriculum across all job roles (NSQF level 3-5), demarcation in CAT-1, CAT-2 and CAT-4 under PMKVY CSSM Component 2016-20 has been removed and all three categories have been merged. However the scope of job roles under CAT-3 as per the current state engagement guidelines will continue to remain the same. The mentioned categories will now be referred to as category 1 and category 2 respectively. States can now allocate targets across all NSQF-aligned Job Roles from level 3 to level 5 such that:</p> <ol style="list-style-type: none"> <li>1. Under category 1 States/UTs allocate minimum 75 per cent of the physical targets in NSQF-aligned Job Roles (level 3-5)</li> <li>2. Under category 2 (traditional arts category) States/UTs allocate upto 25 per cent of the physical targets in State-specific traditional arts and crafts job roles</li> </ol> <p>A comprehensive list of 275 Job Roles (Level 3-5) in which content is readily available and PMKVY CSSM training can commence has been developed.            The revised applicable job roles list for PMKVY 2018-20 can be accessed at:  <a href="http://pmkvvofficial.org/App_Documents/News/Revised_applicable_Job_Roles_for_PMKVY_FY_2018-20.pdf">http://pmkvvofficial.org/App_Documents/News/Revised_applicable_Job_Roles_for_PMKVY_FY_2018-20.pdf</a>  <a href="https://www.nsdcindia.org/sites/default/files/Revised%20applicabl e%20Job%20Roles%20for%20PMKVY%20FY%202018-20.pdf">https://www.nsdcindia.org/sites/default/files/Revised%20applicabl e%20Job%20Roles%20for%20PMKVY%20FY%202018-20.pdf</a>  <a href="https://www.nsdcindia.org/sites/default/files/Revised%20applicabl e%20Job%20Roles%20for%20PMKVY%20FY%202018-20.zip">https://www.nsdcindia.org/sites/default/files/Revised%20applicabl e%20Job%20Roles%20for%20PMKVY%20FY%202018-20.zip</a></p>

*Sujeet Kumar*



## II. Training Provider Quality Assurance Support

Para 21 Page 20 of the existing Guidelines	Quality of Training Inputs like Training Infrastructure, Model Curriculum & Content and Trainers: For Category 4 job roles, the State shall adopt the guidelines for PMKVY 2.0. For Category 1, 2 and 3, the States need to develop standardized models of Training Infrastructure, Model Curriculum & Content and conduct training of trainers in coordination with the NSDC/SSC ecosystem in a defined time frame
Revised Guidelines (Page 20 Para 21)	For job roles under Category 1, the State/UT shall adopt the guidelines for PMKVY 2.0. For job roles under Category 2 State/UT need to develop standardized models of Training Infrastructure, Model Curriculum & Content and conduct training of trainers in coordination with the NSDC/SSC ecosystem in a defined time frame.

## III. Certification

Para 29 Page 23 of the existing guidelines	For Categories 1 and 4, SSCs/proposed National Board would be the certification body. For category 2 & 3, state SDM shall work with respective SSCs/ proposed National Board for QP-NOS alignment of the job roles and for certification. All courses are to be NSQF aligned.
Revised guidelines (Para 29 Page 23)	For category 1 job roles SSCs/proposed National Board would be the certification body. For Category 2 job roles State SDM shall work with respective SSCs/proposed National Board for QP-NOS alignment of the job roles and for certification. All courses are to be NSQF aligned

2. This issues with the approval of the competent authority.

*Sanjeev Kumar*

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To,

1. National Skill Development Corporation (NSDC).
2. All State Skill Development Missions (SSDMs).
3. All Stakeholders.