

Skill India Mission celebrates 4th Anniversary on World Youth Skills Day: More than 1 crore youth join the skilling ecosystem every year

- i. Ministry of Skill Development & Entrepreneurship made an array of announcements including Degree Apprenticeship Programme, new courses in ITIs on Electric Vehicles (EVs) and IoT in Smart Agriculture courses
- ii. Hosted Kaushal Yuva Samwaad, a nation-wide youth dialogue to discuss issues and potential solutions from the candidates' perspective
- iii. Announced collaborations with SBI Bank and HDFC Bank for promotion of Apprenticeship training in the financial sector; MoU with India Post Payments Bank to certify 170,000 Grameen Dak Sewaks under PMKVY
- iv. MoU signed with private players - UrbanClap; Ness Wadia College of Commerce and McDonalds; Shri Shankarlal Sundarbai Shasun Jain College for Women, Bot VFX Limited and Vikatan Group; Dassault Aviation for the launch of Aerostructure Fitter and Welder program at ITI, Nagpur; between RDSDE Punjab and Trident Group for women empowerment
- v. Kaushal Pakhwada (fortnight celebration of skills) kicked off; from 16th to 31st July
- vi. Team India announced for WorldSkills International, Russia



New Delhi, July 15, 2019: On World Youth Skills Day, the Ministry of Skill Development and Entrepreneurship (MSDE) rang in celebrations of the fourth anniversary of the Skill India Mission in the presence of many high-profile dignitaries at New Delhi today. A clutch of big-ticket announcements and signing of MoU's to empower youth with appropriate skill training marked the day that saw several Ministers and government officials come together to show their commitment to the avowed **Skill India Mission**.

Skill India's 4th Anniversary Celebration event was graced by the presence of Smt. Nirmala Sitharaman, Minister of Finance & Corporate Affairs as Chief Guest and other Ministers including Shri Ravi Shankar Prasad, Minister for Law and Justice &



Communication, Electronics and IT; Shri Ramesh Pokhriyal 'Nishank', Minister for Human Resource Development; Shri Narendra Singh Tomar, Minister for Agriculture and Farmers Welfare & Rural Development and Panchayati Raj; Dr. Mahendra Nath Pandey, Minister, MSDE; Shri RK Singh, MoS (I/C) Power and New Renewable Energy and MoS, MSDE; Shri AM Naik, Chairman NSDC and Group Chairman, L&T; Dr. KP Krishnan, Secretary, MSDE; Shri Rajesh Agrawal, Joint Secretary, MSDE; Dr. Manish Kumar, MD & CEO, National Skill Development Corporation (NSDC).

Smt. Nirmala Sitharaman, Minister of Finance & Corporate Affairs, said, the Skill India Mission has offered new avenues of livelihood to the youth of the country. Urging young people to follow their heart in pursuing their ambitions, she said, "If you want to acquire a particular skill and you are comfortable with it, you should utilise it to the fullest. Do not settle for something just because it is easy, strive for what you want, put your heart to it and you will achieve it. Earlier it was not easy to look for opportunities, but today with the help of the Ministry, the Government has created an ecosystem for training. I would urge each one of you to utilise whatever is given to you by the government."

Addressing the audience and guests present at the ceremony, **Dr. Mahendra Nath Pandey, Hon'ble Minister for Skill Development & Entrepreneurship**, said, "On this auspicious day, I want to congratulate all who have been associated with Skill India in its four-year journey. An idea that germinated with our Hon'ble Prime Minister's vision of a Skilled India has now reached its next phase. The foundation has already been laid. It is essential that there is seamless convergence across skill development programs, for which we seek support of all ministries, states and industries."

He further added, "We have also announced a number of initiatives today that will engage the youth in various skills designed to cater to new avenues of employment. We have placed emphasis on promoting apprenticeship and have rationalised the stipends to increase participation in this program."

The event saw various launches and exchange of MoUs between government agencies and the private sector. The highlight of the day was **Kaushal Yuva Samwaad**, an open dialogue with the youth across the country to discuss potential issues and solutions from the candidates' perspective. The two-week consulting programme was organised on a nationwide scale to engage young job-seekers to understand their views and ideas, and identify opportunities to help the Ministry in building on existing programmes and improving overall efficiency of its projects. The recommendations received would be compiled and referred for further program implementations.

On this occasion, MSDE announced launch of **Kaushal Pakhwada**, a 15-day campaign from July 16, under which sessions and workshops will be conducted across the country to aspire young trainees under the Skill India Mission.

The event also witnessed introduction of 48-member contingent that will be representing India at **WorldSkills International Competition**, to be held from August 22 – 28 in

Kazan, Russia. These young skill trainees, below 23 years, will be competing in 44-skills against their peers from 66 other countries.

Other highlights of the day included:

- 1. Launch of Degree Apprenticeship Program in collaboration with industry and academia.** Designed by Ministry of Skill Development & Entrepreneurship (MSDE) and Ministry of Human Resources & Development (MHRD), this dual vocational education program shall have apprenticeship/on-the-job training embedded in a 3 or 4 year University degree program.
 - MoUs were exchanged between Retailers Association's Skill Council of India, Ness Wadia College of Commerce and McDonald's for degree apprenticeship in retail sector
 - MoUs exchanged between the Media & Entertainment Skills Council, Shri Shankarlal Sundarbai Shasun Jain College for Women, Bot VFX Limited and Vikatan Group for degree apprenticeship in media sector.
- 2. MoUs were signed between National Skill Development Corporation (NSDC) and the State Bank of India (SBI) and another with HDFC Bank for promotion of Apprenticeship training in the financial sector.**
 - SBI shall be engaging 5,000 Apprentices as "Banking Front Office Executive and Tele-Caller", in FY 2019-20.
 - HDFC Bank will hire 10,000 trained professionals under the 'job ready' programme, designed and created in association with NSDC, over the next three years.
- 3. In an MoU, Urban Clap collaborates with NSDC to ensure that its workforce is 100% Skill India certified through Recognition of Prior Learning's (RPL) Program under Pradhan Mantri Kaushal Vikas Yojana (PMKVY)**
- 4. In a collaboration between NSDCC, BFSI Sector Skill Council and India Post Payments Bank, 170,000 Grameen Dak Sewaks will be certified as Banking Correspondents under RPL program of PMKVY**
- 5. MoU exchanged between the Directorate General of Training (DGT) and Dassault Aviation for the launch of Aerostructure Fitter and Welder program at ITI, Nagpur**
- 6. MoU exchanged between RDSDE (Regional Directorate of Skill Development and Entrepreneurship) Punjab and Trident Group for women empowerment**

Additionally, the Directorate General of Training (DGT) announced the establishment of a new Japan India Institute for Manufacturing (JIIM) in Haryana and new courses in ITIs



around training on Electric Vehicles (EVs), in line with an avowed intention of the Government to work for greener energy sources.

Also present at the event **Shri Ravi Shankar Prasad, Hon'ble Minister for Law and Justice, Communications, Electronics & Information Technology**, said skilling has been the backbone for all initiatives and the driving force behind this are the youth of India. "The concept of Skill India has a unique interplay with other visionary schemes, including Make in India, Start-Up India, Stand Up India, Digital India. All of these will have to work in tandem for them to succeed. The Indian economy has grown manifold to become the third largest in the world now. Today, the youth of India aspires to be job-givers and not job seekers and this has given rise to the number of start-ups in the country. India has a unique demographic dividend and I urge the Hon'ble Minister of Skill Development, Dr. Mahendra Nath Pandey, to match the aspiration of the youth and the global demand."

Shri Narendra Singh Tomar, Hon'ble Minister of Agriculture & Farmers Welfare and Minister of Rural Development, added, "Skill training has always been an integral part of the country's culture and traditional education system. Our ITI ecosystem has been one of the most credible and long-standing network, but it is now that these institutes are being modernised through improvised curriculum, state of the art infrastructure and enhanced pedagogy to the meet the aspirations of youth, turning into preferred choices for skill training."

Shri Ramesh Pokhriyal, Hon'ble Minister of Human Resource Development, said that India is set to become the hub of skill development in the world. "In the coming 25 years, India is the only country that will remain young, which gives us more opportunities for economic development. Apprenticeship is one of the most sustainable modules through which our youth can learn and earn at the same time. The recent reforms towards apprenticeship are commendable."

Shri RK Singh, MoS, Ministry of Power and Ministry of New and Renewable Energy, Ministry of Skill Development and Entrepreneurship, said the day marked an important occasion to pause and reflect on the efforts towards promoting skill training in the country. He said, "It is important to celebrate milestones. This is an opportunity for us to pause and reflect on the need gaps and the roadmap ahead for Skill India. In a fast-moving economy riddled with disruptions, many have asked the question whether India will be able to address the needs of a vast population by providing them skills that will make them employable in the future? The answer is a definite yes and can be seen in the eyes of our youth who aspire to a better life."

Dr. KP Krishnan, Secretary, Ministry of Skill Development and Entrepreneurship, who opened the ceremony by welcoming all delegates and guest, said the Ministry would focus its efforts on the informal and unorganised sector especially the small and medium enterprises.



About Ministry of Skill Development and Entrepreneurship (MSDE)

MSDE was formed on November 9, 2014 by the Government of India to focus on enhancing employability of skills. Since its inception, MSDE has undertaken significant initiatives and reforms in terms of formalizing the policy, framework and standards; launching of new programs and schemes; creating new infrastructure and upgrading the existing institutions; partnering with States; engaging with industries and building societal acceptance and aspirations for skills. The Ministry aims to bridge the gap between demand and supply of skilled manpower to build new skills and innovation not only for existing jobs but also for jobs that are to be created. Till date, more than three crore people have been trained under Skill India. Under its flagship programme, Pradhan Mantri Kaushal Vikas Yojana (PMKVY) 2016-2020, the Ministry has trained more than 50 lakh candidates so far.

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